

FAX# 703 528 7880 OCT26/12 15.09
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE# :											
AGENCY ADVERTISER CODE =											
AGENCY PRODUCT CODE =											
AGENCY EST# = 1897											
29	S	900P-1000P	30		\$6,500.00	10/25	10/25	0		THU	0
PROGRAM : GREY'S ANATOMY											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

103	A		1000P-1100P	30		\$5,400.00	10/28	10/28	1		SUN	1
PROGRAM : 666 PARK AVE												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT25 ON LINE-29 FOR 1 SPOT/WK												

104	A		700A-900A	30		\$1,050.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 103-105												

105	A		200A-359A	30		\$50.00	10/28	10/28	1		SUN	1
PROGRAM : OVERNIGHT												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 103-105												

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#29	MISSED:THU/900P-1000P	OCT25	30S	\$6,500.00	(OCT26/12)
			OFFER:SUN/1000P-1100P	OCT28	30S	\$5,400.00	PLS ADVISE.
			& SUN/700A-900A	OCT28	30S	\$1,050.00	
			& SUN/200A-359A	OCT28	30S	\$50.00	

CMT:WE CAN OFFER

OCT/12	163010.00	NOV/12	31820.00	CONTRACT TOTAL	194830.00
				TOTAL SPOTS	112

MARKET TOTALS \$477,555	WFTV 41%	WKMG 17%	WESH 24%	WOFL 15%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%			

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE